



Bondad

Café

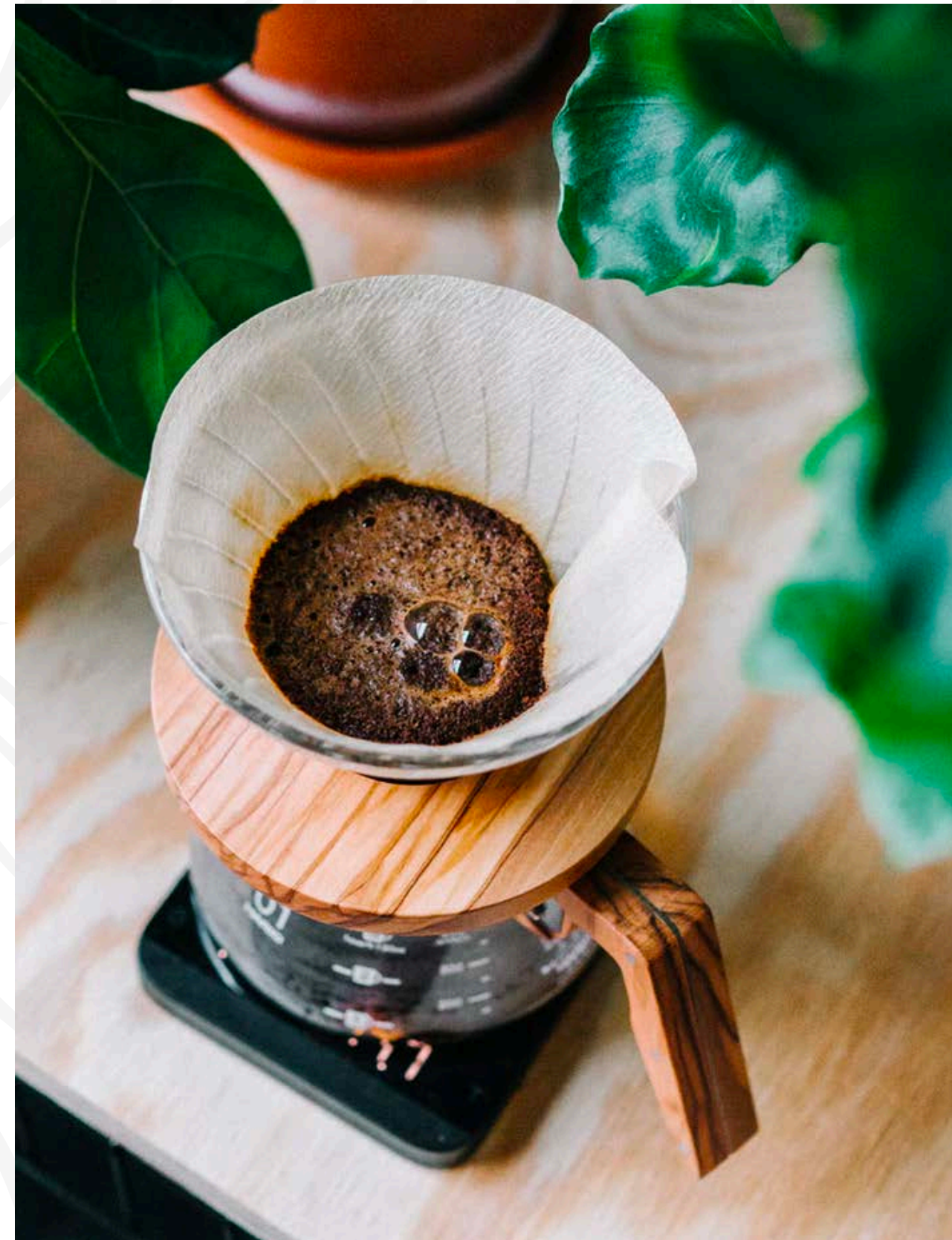
Fair. Organic. Better.





A Look At the Coffee Landscape

A Growing Organic Industry



Coffee has turned into one of the four fastest growing industries in the world.

It has become a great platform to provide high quality, organically grown, fairly traded products.

Small, independent brands help diversify big industries and make coffee drinkers feel good about the coffee they buy, without sacrificing taste or quality.



Fighting the Good Fight

Bondad sources and provides organic, fairly traded coffee through an online platform and a network of independent retailers.

Our coffee supports a smaller economy.

Quality is guaranteed by partnering with some of the most renowned coffee farms in one of the best regions for coffee growth.



“Goodness (*Bondad*) is about character and integrity, honesty, kindness, generosity, moral courage, and the like.

More than anything else, it is about how we treat other people.”



Our Products

Produced in harmony, with an original flavor.

We choose coffee varieties that blend with our soils and and express it honestly.

We sow at distances that allow plants to interact appropriately with natural light and the ground, inhabited by diverse insects, birds and other animals, with respect to natural interactions.

Each lot is assigned a traceability number, listing the section of the state, coffee variety and humidity.

After, these lots are mixed to obtain blends that taste amazingly better than the sum of its parts.



DIRECT TRADE
MADE IN GUATEMALA



250g Whole grain

Perfect for the every-day consumer.

Whole grain so that they can ground it for the brewing method they prefer.



500g Whole grain

A larger product for families or dedicated coffee lovers.

Available in whole grain for a freshly ground taste.



1000g Whole grain

Our kilo bag is great for restaurants and coffee shops alike.

Packed in hole grain in a convenient ziplock bag.

Contact us at ventas@bondadcafe.com



We Are Looking for Partners

By trading directly, we offer superb a quality product from a rich context at prices lower than the big brands.

You can partner with us to distribute Bondad Café, the gains will go way beyond just monetary.

Selling Bondad provides your community with a fair, organic, better coffee, while supporting the people of a region that just happens to produce some of the best coffee grains in the world.

We offer two models, you can read about them on the next page >>>





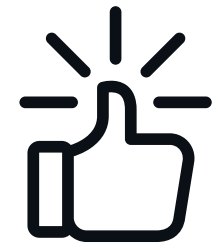
Distributor Plan

As a distributor, you become a direct intermediary between us and your community, buying Bondad directly and selling it at your stores.

You will profit **up to 10%** depending on the volume of sales.

As a distributor, you can order as much stock as you want, whenever you think is necessary; or stop ordering at any time.

This model is perfect for local shops, specialty cafés, and smaller retailers.



Partnership Model

Becoming a partner, gives you instant access to our current products and to key meetings where we discuss up-coming ones.

A partner is expected to commit to 1 year of product circulation, this is rewarded with profits **up to 15%**.

As a partner, you'll have exclusive content and stories to share through your communication channels, as well as the chance to apply for guided tours in Guatemala and other perks.



Want to learn more about how it works? Write to us to arrange a detailed walkthrough:

sales@bondadcafe.com

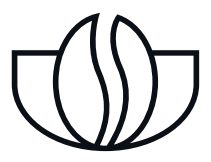


Total Support

We believe that working together is the only way to achieve great results, that's why all Bondad partners or distributors get our **360° support**.

This means that we will assist you setting up your displays, provide you with marketing materials and help you find ways to engage with your local communities.





Don't miss your chance to take a stand and make a change: join the Goodness Revolution.

Together, we can fill every mug in the world with better coffee.

Let's do this!



sales@bondadcafe.com